



**Conference on the Economics of
Information and Communication Technologies
Paris, October 5-6, 2012**

Conference Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris, Metro Corvisart (line 7)

Conference Programme

Conference sponsored by the Innovation and Regulation Chair

(<http://innovation-regulation.eu/>)

Friday, October 5. Conference Venue: Telecom ParisTech, main entrance (46 rue Barrault, 75013 Paris).

9:00-9:30 Registration (main hall)

9:30-10:30 Keynote Lecture 1 (Room: B310); Chair: Tommaso VALLETTI

Joel WALDFOGEL (University of Minnesota)

And the Bands Played On: Digital Disintermediation and the Quality of New Recorded Music

10:30-11:00 Coffee Break (Room: E200)

11:00-13:00 Parallel Sessions 1

1a (Room: B310): ICT and Productivity

Chair: Patrick WAELBROECK

Ana RINCON (NIESR), Michela VECCHI (Middlesex University Business School) and Francesco VENTURINI* (University of Perugia)

Sources of ICT Spillovers, Absorptive Capacity and Productivity Performance

Vahagn JERBASHIAN* and Anna KOCHANOVA (CERGE-EI)

The Impact of Telecommunications Technologies on Competition in Services and Goods Markets: Empirical Evidence

Justus BARON (CERNA-Ecole des Mines) and Julia SCHMIDT* (Graduate Institute of International and Development Studies)

Technological Standardization, Endogenous Productivity and Transitory Dynamics

1b (Room: B312): Platforms I

Chair: Patrick REY

Anna D'ANNUNZIO* (Toulouse School of Economics)

Program Quality and Exclusive Provision

David HENRIQUES* (OFCOM)

How Does Advertising Influence Media Competition? A Two-Sided Market Perspective

Markus REISINGER (Otto Beisheim School of Management), Ludwig RESSNER, Richard SCHMIDTKE (University of Munich) and Tim Paul THOMES* (Otto Beisheim School of Management)

Competition and Provision of Complementary Open Source Software

13:00-2:00 Lunch Break (Room: E200)

2:00-4:00

Parallel Sessions 2

2a (Room: B310): Net Neutrality

Chair: Yossi SPIEGEL

Bruno JULLIEN and Wilfried SAND-ZANTMAN* (Toulouse School of Economics)

Congestion Pricing and Net Neutrality

Jay-Pil CHOI (University of New South Wales & Michigan State University), Doh-Shin JEON* (Toulouse School of Economics) and Byung-Cheol Kim (Georgia Institute of Technology)

Internet Interconnection and Network Neutrality

Edmond BARANES* (University of Montpellier)

The Interplay Between Network Investment and Content Quality in the Internet

2b (Room: B312): Empirical Studies of Platform Markets

Chair: Frank VERBOVEN

Pedro PEREIRA* (AdC & CEFAGE), Tiago Ribeiro (Indera & CENSOC) and João Vareda (AdC & CEFAGE)

Delineating Markets for Bundles with Consumer Level Data: The Case of Triple-Play

Pauline AFFELDT (E.CA Economics), Lapo FILISTRUCCHI* (CentER, TILEC, Tilburg University & University of Florence) and Tobias KLEIN (CentER, TILEC, Tilburg University)

Upward Pricing Pressure in Two-Sided Markets

Paul BELLEFLAMME*, Thomas LAMBERT (Université Catholique de Louvain) and Armin SCHWIENBACHER (Université Lille Nord de France – SKEMA Business School)

Crowdfunding: Tapping the Right Crowd

4:00-4:30

Coffee Break (Room: E200)

4:30-6:30

Parallel Sessions 3

3a (Room: B310): Platforms II

Chair: Bruno JULLIEN

Hanna HALABURDA (Harvard Business School) and Yaron YEHEZKEL* (Tel Aviv University)

The Role of Beliefs in Platform Competition

André VEIGA* (Toulouse School of Economics) and Glen WEYL (University of Chicago)

Multidimensional Product Design

Steffen HOERNIG* (Nova School of Business and Economics)

Why Mobile Networks Prefer High Termination Rates: An Exploration of Strategic Delegation

3b (Room: B312): Empirical Studies: Investments

Chair: Philippe FEVRIER

Harald GRUBER* (European Investment Bank) and Pantelis KOUTROUMPIS (Imperial College London)

Competition enhancing regulation and diffusion of innovation: the case of broadband networks

Mattia NARDOTTO* (Telecom ParisTech & University of Cologne), Tommaso VALLETTI (Imperial College & Telecom ParisTech) and Frank VERBOVEN (University of Leuven)

Unbundling the Incumbent: Evidence from UK Broadband

Laura NURSKI* (University of Leuven)

Net Neutrality, Foreclosure and Price Discrimination: An empirical study of the UK

7:30

Conference Dinner (for speakers and chair persons) at Restaurant Le Zyriab by Nouda (Institut du Monde Arabe)
(<http://www.noura.com/traiteur-restaurants-libanais-paris/le-zyriab.html>)

Saturday, October 6. Conference Venue: Telecom ParisTech, back entrance (49 rue Vergniaud, 75013 Paris).

9:00-11:00

Parallel Sessions 4

4a (Room: B310): Networks and Regulation

Chair: Thibaud VERGE

Carlo CAMBINI (Politecnico di Torino) and Yossi SPIEGEL* (Tel Aviv University)

Investment and capital structure of partially private regulated firms

Marc BOURREAU (Telecom ParisTech), Carlo CAMBINI* (Politecnico di Torino) and Steffen HOERNIG (Nova School of Business and Economics)

Geographical Access Rules and Investment

Frago KOURANDI* (Telecom ParisTech), Jan KRAMER (Karlsruhe Institute of Technology) and Tommaso VALLETTI (Imperial College & Telecom ParisTech)

Exclusivity Contracts and Internet Fragmentation

4b (Room: B312): Ecommerce and Internet Economics

Chair: Philippe GAGNEPAIN

Andrea POZZI* (Einaudi Institute for Economics and Finance)

Who is Hurt by E-commerce? Crowding Out and Business Stealing in Online Grocery

Itai ATER* (Tel Aviv University) and Eugene ORLOV (Compass Lexecon)

The Effect of the Internet on Product Quality in the Airline Industry

Timo BOPPART* and Kevin STAUB (University of Zurich)

Online Accessibility of Academic Articles and the Diversity of Economics

11:00-11:30

Coffee Break (Room: E200)

11:30-12:30

Keynote Lecture 2 (Room B310); Chair: Marc BOURREAU

Martin PEITZ (University of Mannheim)

Advertising in Media Markets